

# Velg Training

## E-newsletter article submission sample

Member Newsletter

Velg Training Member eNews 14 August 2012

Thumbnail  
JPEG format  
(300 pixels  
wide max)

Headline

Leader text (150 words max)

The screenshot shows a newsletter article layout. On the left, a vertical label 'Thumbnail JPEG format (300 pixels wide max)' has an arrow pointing to a photo of a man in a suit. Above the article, 'Headline' and 'Leader text (150 words max)' labels have arrows pointing to the title and introductory text respectively. The article content includes a sub-headline, a paragraph of text, a 'Read more' link, another sub-headline, a second paragraph, a second 'Read more' link, and a small image of a conference venue. To the right of the main article is a sidebar with a 'velg TRAINING' logo, a 'Check out what is on offer for your staff!' link, and a 'Only 50 places left for the National VET Conference' announcement with a small image and a 'Get in quick or you might miss out...' note.

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This screenshot shows the main text area of the article. It features the headline 'Don't miss ASQA's presentation at the 2012 National VET Conference!' followed by a paragraph of text, a paragraph mentioning 'Twitter', and a paragraph with a '2012 National VET Conference Program' link. At the bottom left, there is a 'Back to main newsletter' link. An arrow from the 'Main text (350 words max)' label points to the main body of text.

Main text (350 words max),  
include hyperlink(s) to website